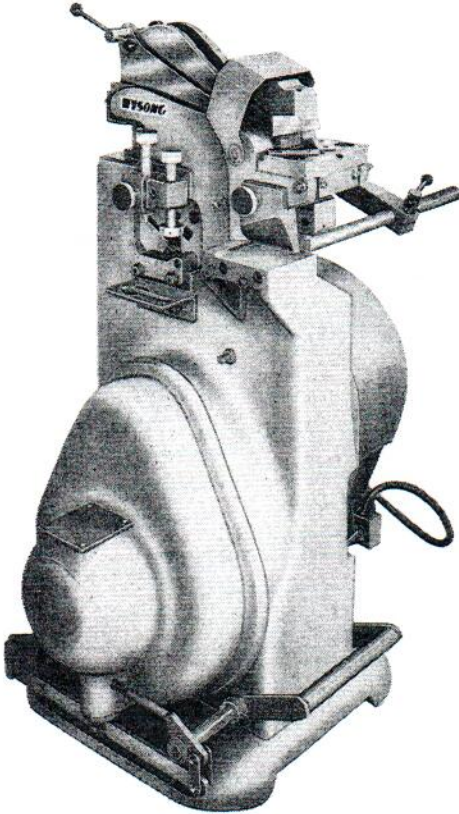


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**SHEARS • BENDING ROLLS
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A "sputnik" on the job . . .



A CHICAGO RESTAURANT adds impact to its location with the spider-like movements of a neonized "sputnik" display.

a real eye-stopper

TYPIFYING HOW a colorfully neonized, many directionally animated "sputnik" can high spot a restaurant identification is the display illustrated here. Gyrating some 18 feet above Jennies restaurant and lounge, the revolving ball and its counter revolving elements provide a real traffic stopper to Stony Island avenue motorists in Chicago as they approach from distant vantage points.

The intriguing device consists of a gold sphere, 3 feet in diameter, and 16, 8-foot aluminum arms which are painted in blue, green, yellow and red. Each of the spikes is outlined with luminous tubing, including bright gold, red, green and turquoise. As the ball rotates horizontally one half of it also rotates vertically in a counter clockwise movement while the other half revolves in a clockwise direction.

On the building itself, a neonized stick out unit identifies the restaurant, emphasized by a free standing arrow. Channel script is utilized to denote "Restaurant" on the front and sides of the building and "Lounge" also is presented on the two side facings. The sign work and the recently added animation were installed by Federal Sign & Signal Corp., Blue Island, Ill.